

VICTORIA BABY FRANCOIS VERDIER

CIRCUS

category
COMMERCIAL

city
TOULOUSE

delivery
11/2022

area
40 m²

lead architect
LÊ HOÀNG ANH

client
**VICTORIA BABY
ETIENNE**

missions
**DESIGN
CONSTRUCTION
MANAGING**

contractors
**TOUL IMMO
ANTOINE LEDUC
SIGNENSEIGNE**



VICTORIA BABY FRANCOIS VERDIER

CIRCUS

Toulouse, Rue du Rempart Saint Etienne.

Victoria Baby Circus takes you into a dreamlike world of circus performers.

Colorful and poetic, we enter a circus tent.

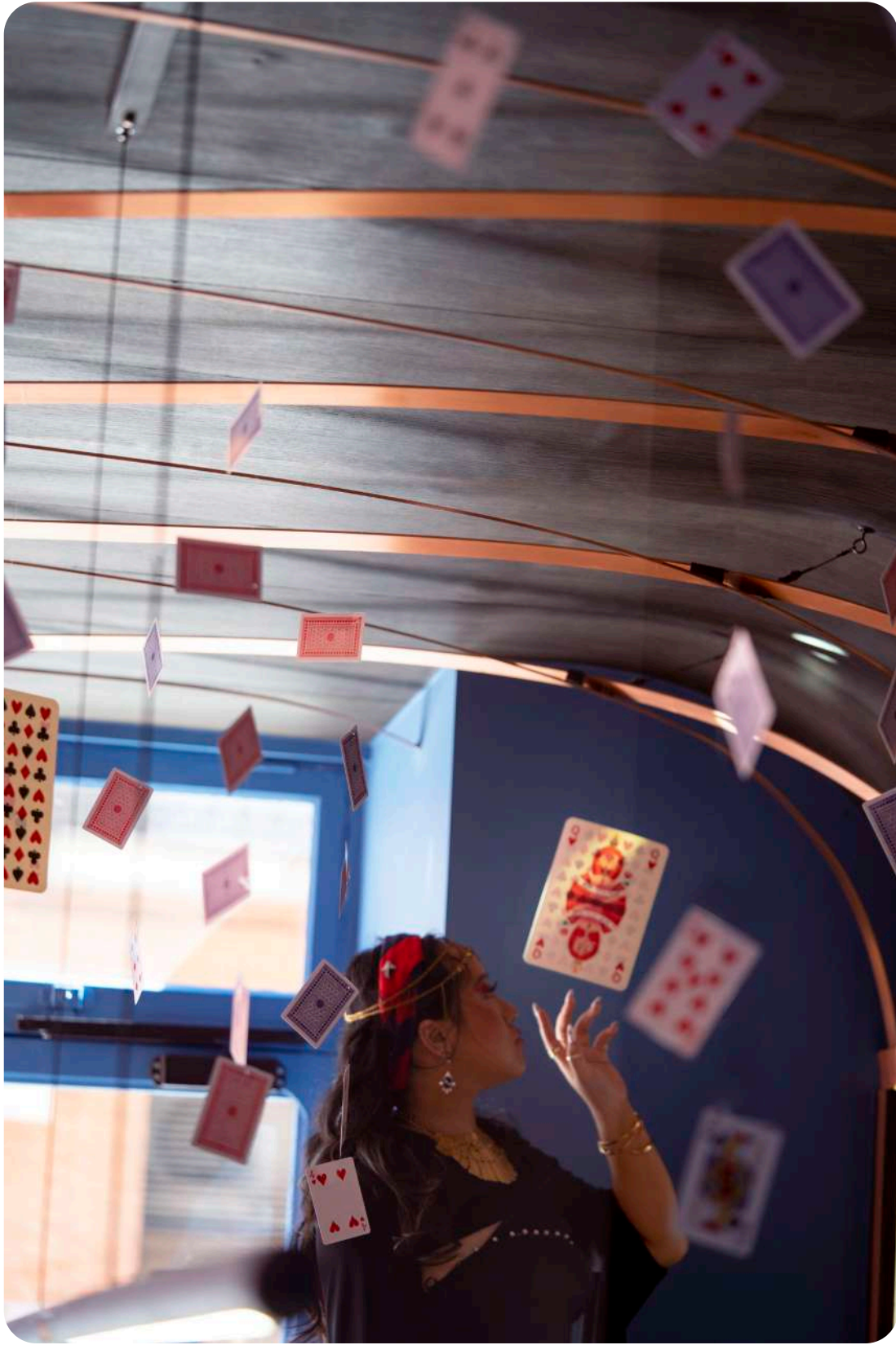




The tent is a continuous curved surface that envelops and generates

space subspace

creating a special relationship between the show and the dwelling, artists and audience, inside and outside, interior and exterior, city and spectacle. The embellished words of scenographer Marcel Freydefont shape the design of the main stage of Victoria Baby Nail Bar.





The canvas of the tent, materialized by a black-stained bendable wooden wave, surrounds the artist and the spectator. It seems to be held by copper ropes, which are connected to vertical elements.

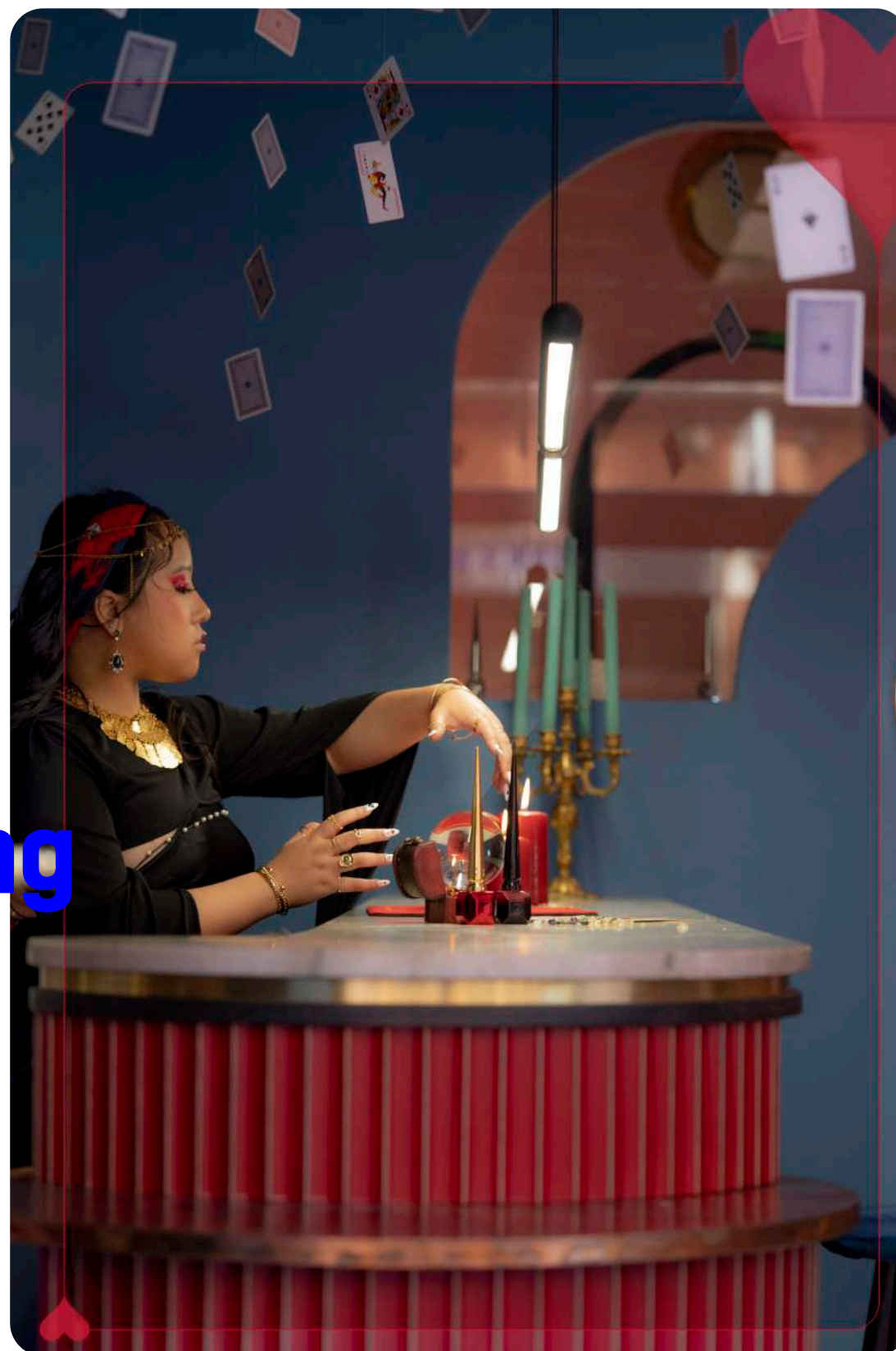




The diva of the stage is
the counter.

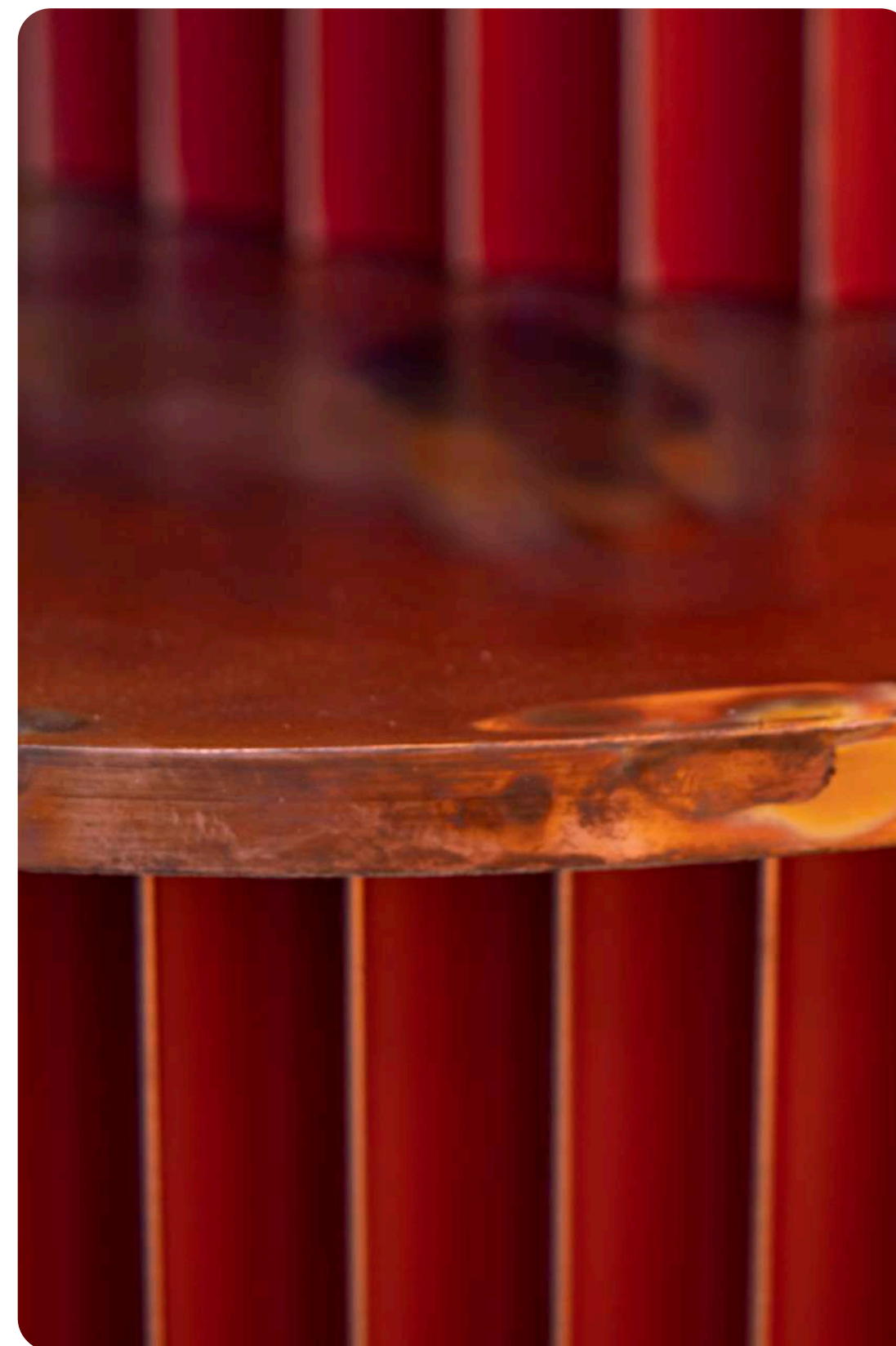
red fierce captivating

the scene of magic tricks
for beautiful hands.



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Under a starry alcove, the nail technicians are true manicure magicians.

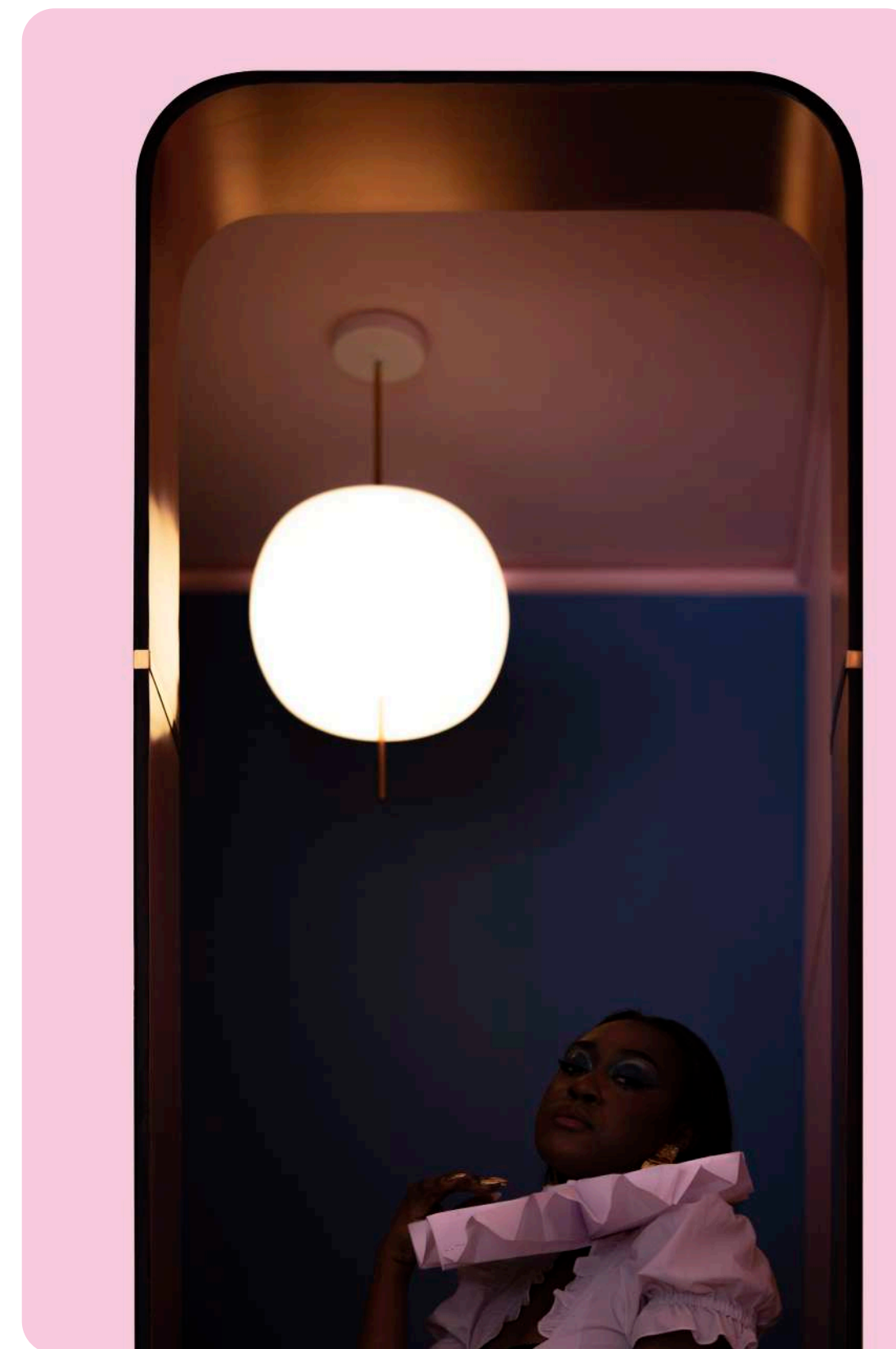
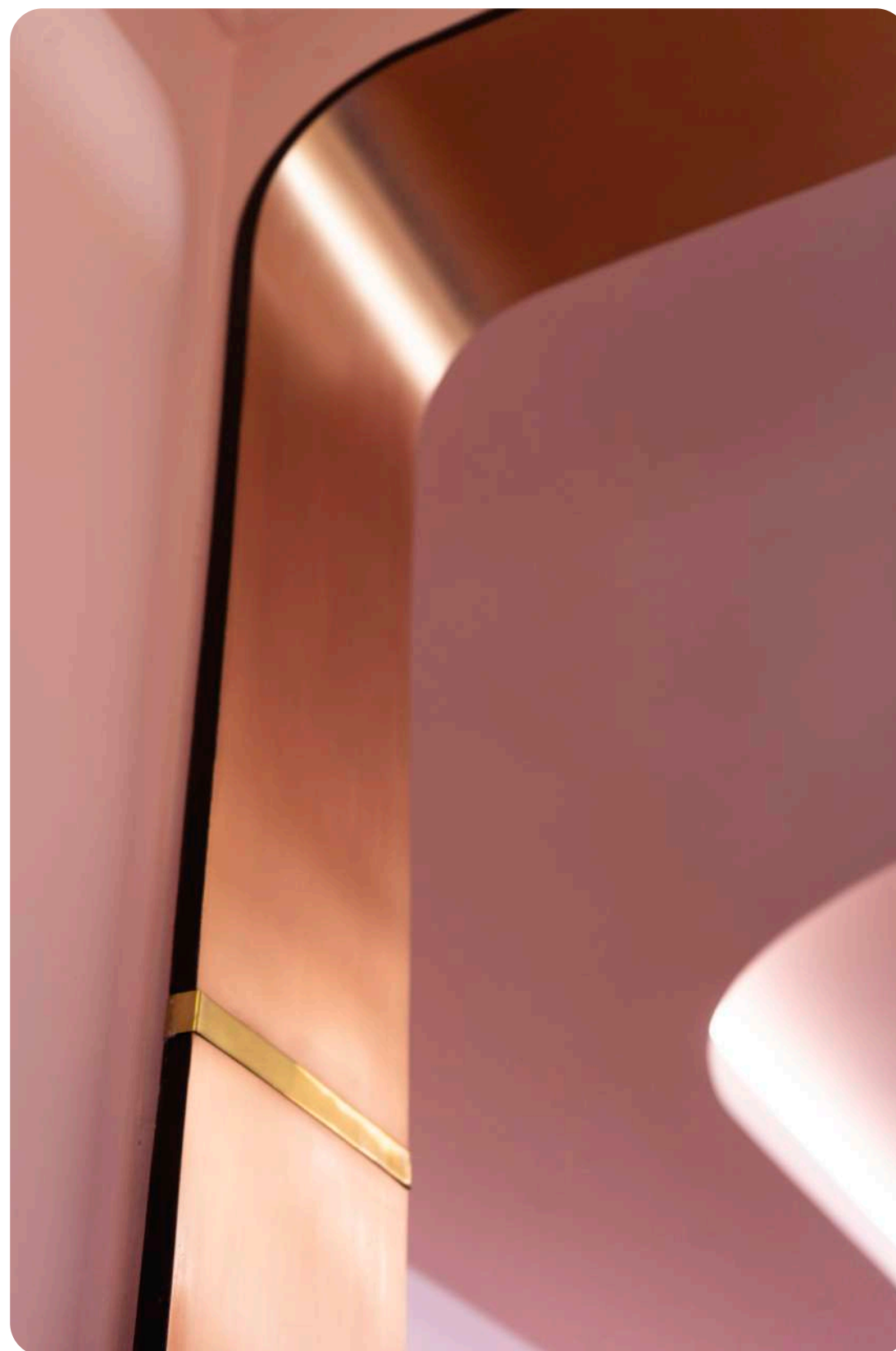




Brushed, burnt, sanded, varnished, copper in all its states tells the story of the place. Copper defines the meeting point between wall and floor, tiles and wood, red and yellow

copper hallway

a threshold between different spaces.





Brass, granite, mirror, woodwork, the exuberance of materials plunges the public into a chic and extravagant circus. The negative oval on the ceiling, backlit by a thread of light, forms the

arena

a circle of representation.







The softness of the curves makes it difficult to perceive the boundaries of the partitions. Curved in plan, curved in elevation, omnipresent curves, even in the contour of the floor tiles. Thus, the curve accompanies the guest to step onto the platform and sit on the unique throne.

Victoria Baby Circus on Rue du Rempart Saint-Étienne takes us back to childhood, imagination and

magic.

